WESTERN NEW ENGLAND COLLEGE ALUMNI ASSOCIATION FEBRUARY 1993

SPECIAL EDITION

THE ALUMNI

COMMUNICATOR

Special Opportunities

We need your continuing support for the Healthful Living Center campaign. Only a short time remains before construction is completed. There is still much to do and money to raise. Already the alumni wrestlers and soccer players, and the alumni of CIGNA and Mass Mutual are taking advantage of a special opportunity. They are considering or in the process of purchasing a room in the Healthful Living Center. All alumni groups are welcome to collectively give a lasting gift to an alumni team or someone special to them by dedicating a room in their honor. If you or a group of alumni have someone in mind, contact Tom Hastings in the Office of Alumni Affairs at (800) 962-6592. There are many rooms left to name. The following is a partial listing:

Free Weights	$50,000
Aerobics Room	$50,000 (taken)
Squash Courts (2)	$25,000 ea.
Physical Education Dept.	$50,000
Coaches' Offices (7)	$10,000 ea.
Conference Room	$15,000
Reception Area	$10,000
Health Services Area	$150,000
Doctor's Office	$15,000
Exam Rooms (3)	$10,000 ea.
Classroom	$30,000
Swimming Pool	$500,000
Pool Director's Office	$10,000 (taken)
Pool Storage	$15,000
Viewing Area (2nd Floor)	$30,000
Basketball Complex	$500,000 (taken)
Main Basketball Court	$125,000 (taken)
Suspended Track	$125,000
Coaches' Locker Rooms (2)	$10,000 ea.
Wrestling Room	$100,000 (taken)
Trainer's Room	$30,000 (taken)

Thousands of Alumni Will be Called

Winter Phonathon time is here. Help the College while reaching old friends and reliving campus memories by volunteering your time for upcoming phonathons. Beginning Feb. 1, 1993, all WNEC alumni are invited to participate in the phonathon sessions on Monday evenings through March 22.

The phonathons begin at 6 p.m. with a social time featuring hors d'oeuvres and pastries. At 6:30 p.m., there's an orientation period followed by calling classmates until 9 p.m.

Special phonathons for the Class of 1977, employees of CIGNA Corporation, and employees of Mass Mutual are also in the planning stages. And Alfred LaRiviere '51 will be hosting a special phonathon for the Past Presidents Committee from his office at the Western Massachusetts Telephone Workers Credit Union in Springfield, MA.

To volunteer, just call Tom Hastings at (800) 962-6592.

Number of New Donors Who Gave Last Fall:	**500**
Goal of New Donors for the Winter Phonathon:	**1000**

Construction on the Healthful Living Center is advancing on schedule. Its doors will open for the Fall Semester 1993! (More pictures inside)

Double Your Gift —

Ken Rickson '75 (right), Phil Gorman G'80 (center), and Richard Wood '94 review the Corporate Matching Gift program. Ken says, "*Magnify the power of your gift. Many employers offer matching gift programs to their employees. If your company offers such a plan, please complete the paperwork required. The Office of Alumni Affairs will be happy to assist you with the process. Remember that matching gifts count toward special donor club recognition.*"

Healthful Living Center construction continues.

When completed, there will be a full basement underneath the gymnasium floor which has been partially laid in the forefront.

Interior view of the 8 lane "stretch" swimming pool.

"The Board of Trustees took a wise and courageous step when they decided to take advantage of today's economics and start construction of the new Healthful Living Center ahead of schedule.

"Those of us working on the campaign must now tighten our schedules and renew our efforts, since the close of the campaign needs to come no later than early 1994. Thanks in advance for your continued support as we head into the crucial final phase of this campaign."

— Roy Scott, chair
Healthful Living Center Campaign

Giving Valuable Time

Many of our distinguished alumni are volunteering their time to help WNEC on behalf of the Healthful Living Center campaign. This team of alumni includes Benjamin Astley '48, Thaddeus Drewniak '42, Adam Korabowski '49, Edward Kozikowski '71, Alfred LaRiviere '51, Raymond Meyers '51/G'64, Amelia Neils '78, Evan Simpson '61, Luke Smith '47, and Curtis Wing '52. We thank all these alumni for donating several hours a week to help us reach our goal. Do you have some free time which you'd like to put towards a great cause? Join your fellow alumni and campaign on behalf of the Healthful Living Center. Call Ray Meyers or Evan Simpson in the Office of Alumni Affairs at (800) 962-6592 to learn how lending a few hours of your spare time can help the College.

Russell Duade G'74 (right), vice president of Individual Financial Services Division at CIGNA Corporation, visited the College in December to talk about the progress of the Healthful Living Center construction with Peter Stone '70/G'78 (center), chair of the Alumni Fund Campaigns, and Tom Hastings (left), director of alumni affairs at the College. Russell was very impressed with the growth of the College. He said, "With so many colleges in trouble financially, I am so excited that Western New England College is stronger than ever, and will be here forever."

CIGNA employees who are Western New England College graduates gathered on November 17 at CIGNA Corporation in Bloomfield, CT, to talk with Dr. Beverly Miller, president of the College, other alumni, and friends. This occasion was set aside specifically to update alumni on the progress of their alma mater. These alumni from CIGNA are collectively researching the possibility of purchasing a room in the Healthful Living Center.

"Problems create opportunities, which create challenges. The Alumni Association finds itself in just such a position. The problem is the economic downturn which has caused many people to lose their jobs and many others to feel increasingly uneasy about their employment and financial situations. That same economic downturn, however, has opened up a tremendous opportunity.

"When originally conceived, the Healthful Living Center was projected to cost $14.5 million. By pushing the starting date forward on the project, and taking advantage of declining interest rates and lower construction costs, this building will be completed for approximately $9.5 million, a significant savings.

"The challenge becomes evident. We need to raise $2.5 million in order to take advantage of this situation. During the coming months you will be hearing and seeing a lot of information about the Healthful Living Center. This is the final part of the College's Master Plan, the last building that the Alumni Association will be helping to pay for. No, we won't stop raising money after the Healthful Living Center is completed, but our priorities and objectives will be different. As an example, we are looking towards scholarships. For now though, our commitment is to the successful completion of our pledge.

"You may receive a letter or phone call asking for you to make a pledge toward the completion of this project. Please respond to whatever extent you can. Everything helps. If you have a specific question regarding WNEC or the Healthful Living Center, don't hesitate to contact Tom Hastings or call me at (413) 731-2309. Thank you for all your past support."

— Mike Serafino '77.
coordinator of the Alumni Association Fund Committee

Alumni-to-Alumni Receptions Coming Up

The next two Alumni-to-Alumni receptions will be held on **February 10**, and **April 20, 1993**, at 7 p.m. in the People's Place in the D.J. St. Germain Campus Center. For reservations, or for more information, call Kara Brighenti '87/G'89, assistant director of alumni affairs, at (413) 782-1327 or (800) 962-6592.

Peter Stone Announces New Program

Peter Stone '70/G'78, vice president of the Alumni Association and a member of the Board of Trustees, reports of a new program in the works called the National Fundraising Organization. Its purpose will be to recruit alumni in major cities around the country to assist in the fundraising effort for the Healthful Living Center. He says, "I plan to create a national fundraising advisory board from this group to help develop strategies that will increase our alumni contributions to the Healthful Living Center as well as the Alumni Scholarship Endowment Fund.

"I want to thank all of our alumni working on behalf of the College at this national level. Your time, talents, and treasures are greatly appreciated. I'm looking forward to travelling throughout the country, meeting many of you, and working with you to support our alma mater."

HEALTHFUL LIVING CENTER UPDATE

Fundraising passed the halfway point!!

Total Pledged and Paid

Total Funds Raised from All Sources	2,941,924
Total Funds Raised including Alumni $2.5 Million Pledge	4,897,060
GOAL	7,000,000

THANKS TO ALL WHO HAVE CONTRIBUTED SO FAR!

100% of all contributions will be dedicated to Healthful Living Center construction.

"With the long awaited start of construction on the Healthful Living Center earlier this summer, we must now double our efforts to reach the $7 million goal. While the College has never raised this much in a capital campaign, I am confident it can be done. It will, however, require the support and the assistance of the alumni and others to reach the top by the end of 1993."

—Kenneth Cardwell '63/G'66,
chair, Development Committee of
the Board of Trustees

JOIN THE BRICK BRIGADE

Join the more than 300 alumni and friends who have already purchased a brick for the Healthful Living Center. Brick purchasers have pledged $1,000 or more and their names will be engraved on bricks creating a wall in the front entrance of the center. To purchase a brick, simply fill out the form on this page and return it to the Office of Alumni Affairs, Western New England College, 1215 Wilbraham Road, Springfield, MA 01119-9987. For more information call (800) 962-6592.

Total Bricks so far: 320
GOAL: 2,000

Brick Order Form

____ I would like to purchase a brick. ____ My check is enclosed for $_____.

____ My pledge is $_____ to be paid for 1, 2, 3, 4 (circle) years.
I would like to be billed in the month of_____.

____ My Company is a corporate matching company.

Company name_____.

Brick Inscription:

_____

_____

Name: _____

Address: _____

City: _____

State: _____ Zip: _____ Telephone: _____

Calendar of Events

February 8	**Homecoming Committee Meeting**
February 10	**Alumni-to-Alumni Networking reception at 7 p.m. in the People's Place of the campus center.**
March 10	**Mass Mutual Reception**
April 14	**Lecture Day**
April 20	**Alumni-to-Alumni Networking reception at 7 p.m. in the People's Place of the campus center.**
April 24	**Alumni Mixed Team Bowling Tournament at 12:30 p.m. at the Wilbraham Ten Pin.**
April 25	**Senior Banquet**
June 4	**25th Annual Alumni Golf Tournament at Oak Ridge Country Club, Agawam, MA, 11:00 a.m. Shotgun start.**
June 11	**Spring Reunion**

Western New England College does not discriminate on the basis of race, religion, color, national origin, age, sex, sexual orientation, or disability in admission to, access to, treatment in or employment in its programs and activities. The following person has been designated to handle inquiries regarding the nondiscrimination policies:

Director of Personnel, Western New England College, 1215 Wilbraham Road, Springfield, MA 01119, (413) 782-3111

Inquiries concerning the application of nondiscrimination policies may also be referred to the Regional Director, Office for Civil Rights, U.S. Department of Education, J.W. McCormack P.O.C.H., Room 222, Boston, MA 02109-4557.

Alumni Gather Around the Country

Dr. Beverly Miller, president of the College, Andrew Mulcahy, Jr., vice president for student affairs, and Kara Brighenti '87/G'89, assistant director of alumni affairs, were in Philadelphia to speak with alumni January 24, at the Sheraton Society Hill. During a breakfast and reception, Philadelphia area alumni reminisced with old classmates and met new friends who live in the area. Administrators answered questions about the College, and updated alumni with news and future plans for WNEC. Similar receptions have been held recently in Atlanta, GA, Chicago, IL, northern New Jersey, and Florida. If anyone is interested in hosting a similar reception in their area, please call Kara Brighenti at (800) 962-6592.

Watch for the regular Spring issue of The Alumni Communicator coming soon.

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